



2012 BNHRA HR Excellence Awards Sponsorships

BNHRA is pleased to offer exciting opportunities to promote your services at BNHRA's largest event of the year! Step out from the crowd and gain a competitive advantage for your organization with a sponsorship to the 2012 HR Excellence Awards. This event will be held at the Statler City on **March 22, 2012**.

Who is Buffalo Niagara Human Resource Association?

Buffalo Niagara Human Resource Association (BNHRA) is a not for profit association comprised of a diverse group of professionals involved in a variety of leadership and support roles within the human resource management profession. Founded in 1974 and over 600 members strong, we are the local chapter of the national Society for Human Resource Management (SHRM) and have been awarded Superior Merit Awards for the past several years. BNHRA is the premier association in Western New York driving the Human Resource profession to the level that is critical to organizational success.

Our Purpose...

Our mission is two-fold: To provide opportunities for conferences, cooperative research, exchange of information among members, and to raise the standards of performance in all phases of human resource management and labor relations.

Chapter Background...

The Buffalo Niagara Human Resource Association - formerly known as the Niagara Frontier Chapter of SHRM and before that ASPA, American Society for Personnel Administration- was founded by a small group of local personnel managers and University professors in 1974. Its goal was to provide open communication, networking and information to others in the same profession.

Who belongs to BNHRA?

BNHRA members represent the entire spectrum of the human resource profession. BNHRA includes over 600 Western New York human resource professionals. More than 60% of the members are management level, director level or above with decision making authority covering the entire scope of human resources.

Terms & Conditions:

BNHRA Non-Solicitation Policy

In addition to valuable content and professional development, the BNHRA HR Excellence Awards provide beneficial networking opportunities. The purpose of this policy is to provide guidelines that foster a positive networking environment for HR professionals and our resource partners. Mass solicitation and solicitation during the event is prohibited unless otherwise *authorized and paid in advance* to the BNHRA. Exhibitors/Sponsors will be allowed to display product literature and samples in a designated area(s). Exhibitors may solicit individuals that approach their display table and inquire about their products and services. Soliciting members by telephone, fax, email, and personal visits or by any other means is strictly prohibited unless authorized by the BNHRA Executive committee. Should a violation of this policy occur, BNHRA reserves the right to prohibit meeting attendance and/or revoke membership in addition to fines and/or legal action.



2012 Buffalo Niagara Human Resource Association HR Excellence Awards Sponsorship Opportunities

Producer Level - \$1,500 Investment

- Name on Email invitations
- Name on BNHRA website calendar pages
- Logo on Event signage
- Full Page Ad in Event Program
- Table of 10 for the event
- Name & Logo on Event Advertising
- Name Mention at the Event
- Sponsor Listing in Event Program

Director Level - \$750 Investment

- Logo on Email invitations (name with link)
- Logo on Event signage
- ½ Page Ad in Event Program
- Name Mention at the Event
- Name & Logo on Event Advertising
- 4 complimentary tickets to the Event
- Sponsor Listing in Event Program

Writer Level - \$500 Investment

- Email invitations (name with link)
- ¼ Page Ad in Event Program
- Name & Logo on Event Advertising
- Sponsor Listing in Event Program
- 2 complimentary tickets to the Event



Advertising Rates:

Full Page Ad (Back Cover)	\$350.00
Full Page Ad (Inside Front Cover).....	\$300.00
Full Page Ad (Inside Back Cover).....	\$300.00
Full Page Advertising.....	\$275.00
½ Page Ad	\$175.00
¼ Page Ad	\$125.00

Other Rates:

Corporate Table of 10	\$400.00
Five Pack of Tickets (non member).....	\$200.00



BNHRA HR Excellence Awards Sponsorship and Advertisement Agreement

Please choose which Sponsorship/Advertising opportunities best suit your company's needs and fill out this sheet as well as the Sponsor Information Sheet and forward to the contact information listed at the bottom of the Sponsor Information Sheet. You may also complete the Agreement online at <http://www.bnhra.org/awards.php>

Sponsorships:

Producer Level: _____ **\$1,500**
Director Level: _____ **\$750**
Writer Level: _____ **\$500**

Advertising:

Full Page Ad (Back Cover): _____ **\$350**
Full Page Ad (Inside Front Cover): _____ **\$300**
Full Page Ad (Inside Back Cover): _____ **\$300**
Full Page Advertising: _____ **\$275**
½ Page Ad _____ **\$175**
¼ Page Ad _____ **\$125**

Other Rates:

Corporate Table of 10 _____ **\$400**
Five Pack of Tickets _____ **\$200** (non-member)

TOTAL AMOUNT DUE \$ _____

Please Select Payment Type: *Payment can be made by check, VISA, MasterCard or American Express.*

_____ By Check _____ Visa/Mastercard _____ American Express

Total Amount: _____ Card #: _____

Authorized Signature: _____

Checks should be made payable to: BNHRA P.O. Box 287 Orchard Park, NY 14127



BNHRA Sponsor Information Sheet

Sponsor Information:

Company Name: _____

Primary Contact: _____

Address: _____

City: _____ State _____ Zip: _____ Telephone: _____

Fax: _____ Email: _____

Website (URL): _____

Other Information:

(Please check one)

Sponsorship Level: Producer ___ Director ___ Writer ___

Other Rates: Corporate Pack ___ Five Pack ___

Name of Meeting Attendees to receive Complimentary Admission (*Please list all names*):

Name(s): _____

Name(s): _____

Name(s): _____

*By signing, I acknowledge that I understand the Sponsorship and Advertising opportunity guidelines and BNHRA's Non-Solicitation policy set forth in this booklet. In addition, I agree to make **FULL payment 30 days prior to any chapter event or advertisement** unless otherwise arrangements have been made through the BNHRA Executive committee.*

Print Name: _____

Signature: _____ Date: _____

Please send the Sponsorship & Advertising Agreement along with the Sponsor Information Sheet and your full payment to BNHRA P.O. Box 287 Orchard Park, NY 14127

**For any questions, please contact John Radwan at 716.675.1804 or email at
jr0410@netscape.net**